



# PRESS RELEASE

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**LIFE UNIVERSITY STARTS WOMEN'S CROSS COUNTRY PROGRAM  
Led by former collegiate All-American, Dr. Catherine Mary Faust, the program  
will begin competing in the fall of 2012 and is seeking qualified student-  
athletes to help build the program from the ground up**

**Marietta, Georgia, July 3, 2012** – In May 2012 Life University (LIFE) announced that it will expand its intercollegiate sports program to include women's cross country. With the program set to compete in its inaugural season this fall, head coach Dr. Catherine May Faust is seeking qualified student-athletes for potential scholarship awards.

Faust, a five-time collegiate All-American in track and cross country who currently serves as program director for the Master's Degree in Sport Health Science at Life University says, "We have an outstanding undergraduate program at LIFE, and offering intercollegiate scholarship sports is a great way to attract students who know what it takes to compete in the arena while balancing academics."

Given the timing of the announcement of the program so close to the inaugural season, Faust will be looking to sign some girls to scholarships this summer in order to field a competitive team this fall. Says Faust, "We want to be competitive right out of the gate. The goal for this program is to have about 12 girls in the program and to compete in 8-10 meets per season. This a great opportunity for a young lady who ran track or cross country in high school to be part of something special by being among the first to put on a Life University bib."

Those who know Dr. Faust are confident she will build a successful program. Life University Athletics Director John Barrett says, "Cathy strives for excellence in all her endeavors. Having been an All-American in college, she knows the drive and commitment needed to succeed at the highest level. I have every confidence in her abilities, which is why she was a natural choice to lead this new program for us."

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For more information about Life University or its athletic programs, please contact Craig Deksheniaks in the Marketing & Communications Department at (770) 426-2833.

### About Life University

Founded in Marietta, Georgia in 1974, Life University is a health sciences institution most known for its chiropractic program, the largest in the world. Life University is regionally accredited by the Southern Association of Colleges and Schools (SACS) to award four-year undergraduate and graduate degrees in a variety of health care, science, business and general studies fields, and also has programmatic accreditation through the Council on Chiropractic Education (CCE) and the Accreditation Council for Education in Nutrition and Dietetics (ACEND). The mission of Life University is to empower students with the education, skills and values necessary for career success and life fulfillment, based on a vitalistic philosophy.